

LaserTV

Your Sofa is the new Multiplex

Staying in is the new going out! Upgrade lockdown life and bring the cinema home with the award winning LaserTV.

LaserTV is new and exclusive to the UK, and offers up to 120-inch pop up 4K laser-projected display, delivering more drama and wow-factor than even the largest 75-inch traditional television screen, with built-in Harman Kardon sound.

Pop up cinema at its best!

With everything 2020 has thrown at us, our homes are having to work harder for us than ever. LaserTV is a fantastic new way to bring the arts home and immerse yourself in films, sport, gaming, DJ sets and gigs in our new normal. Completely change how you watch films, game, entertain and watch the latest sporting events.

What is LaserTV

Our Ultra-Short Throw (UST) console projects an unbelievable 100" 4K resolution picture onto an automatic floor rising pop up screen from just 7.2" away – offering an unrivalled cinema-like experience without the need for a darkened room.

Couple this with high quality sound by Harman Kardon and you've an incredible audio visual experience in the room of your choice. No ugly big screen installations, noisy fans and no more miles of unsightly wires!

Ultra High Definition Breathtaking Visuals

- Deeper colors, higher contrast, fuller saturation, and sharper imagery
- 3000:1 Contrast Ratio
- High Dynamic Range HDR10
- ALPD 3.0 Technology
- 4K resolution

How does it work?

In short, clever screen tech that makes the most of those lasers!

Three important screen material and surface technologies make Vividstorm's 120in OPAL UST ALR automated floor rising electric tab-tensioned screen the best choice for LaserTV.

Firstly, a special optical serrated sawtooth surface structure refracts the acutely angled upward laser beam light from the UST projector outwards from the screen.

Secondly, a light suppression filter combats unwanted environmental light. Stunning performance is achieved even in high ambient light such as daylight. Intelligent eye protection keeps eyes safe for comfortable viewing. Cutting edge projection technique with smart sensors detect and immediately dim the lasers to the lowest level upon human detection, for effective protection against radiation and fatigue

Finally, the tab-tensioned design prevents wrinkles, curling or creases to make the curtain surface extremely flat, which is essential for unblemished image reproduction.

How long does it last?

Our laser light source has an industrial grade 25,000 hour lamp life. Meaning, with the average person in the UK watching just over 3 hours (183 mins*) on their TV per day, you can enjoy our LaserTV for 23 years! (*Statista survey 2019)

How much does it cost?

A complete package costs £4,499.00 for a 100" screen or £4,999.00 for 120". Package includes VAVA Ultra Short Throw Projector and Vividstorm S Pro Electric Tensions Screen, both available in black or white. Alternatively, the projector and screen are available to purchase separately.

More details about LaserTV can be found here <https://lasertv.co.uk/>

For images, quotes or any press enquiries please contact Kate Lindon on 07751 664595 or kate@simplysocial.media